

# Columbus Speakers and Sessions at the Community Summit 2025

October 19–23, 2025  
Kissimmee, FL

## About Columbus

Columbus is a global consulting company creating lasting value for enterprise customers through digital transformation. We are highly specialized in the manufacturing, life science, retail, and food & beverage industries. We advise, implement, and manage business critical solutions with high security levels, delivering cloud ERP, digital commerce and CRM to optimize entire value chains and business processes, and of equal importance, to create excellent customer experiences and increased revenue. Through strategic digital advisory, innovative use of AI, ML and data driven insights, we create new, sustainable business opportunities for our customers. With more than 1600 digital industry experts Columbus delivers locally on a global scale.

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Columbus Global



A proven digital  
transformation  
partner delivering  
core business  
technology and  
solutions.

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October 20, 2025  
9:45 AM–10:45 AM ET

Suwannee 3 - Convention  
Center, Mezzanine

# Customizing Dashboards

Learn how to personalize dashboards in D365 F&O to create focused, role-based user experiences. This session will show how simplifying the interface for new users can improve adoption and surface meaningful metrics.

Session Information →



## Evan MacWhorter

**Functional Solutions Architect – Columbus**

Evan has 12 years of experience with Dynamics 2012/D365, specializing in Warehouse and Supply Chain modules. He’s worked across construction, food/beverage, semiconductor, and medical sectors. This is his first time presenting at Summit.

“One of the biggest hurdles for companies implementing D365 F&O falls under both user training and system governance. Both of these issues can be addressed using Workspaces to organize operations and provide clear visibility to all areas critical to business requirements.”

- Evan MacWhorter

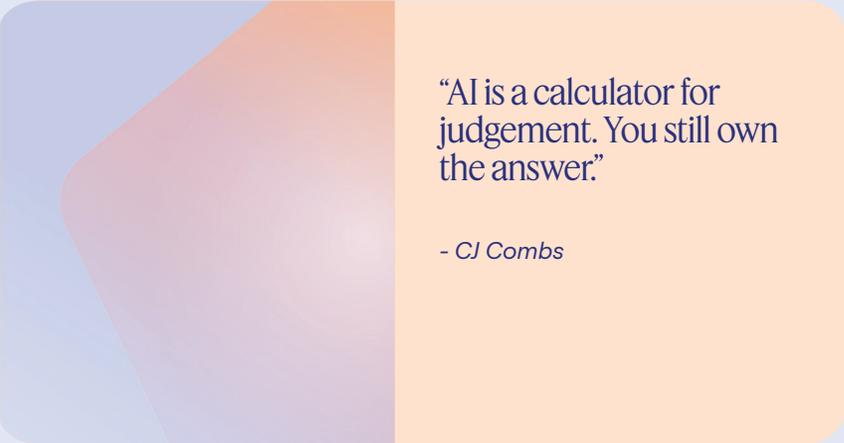
October 20, 2025  
3:00 PM–4:00 PM ET

Suwanee 3 - Convention  
Center, Mezzanine

# Automating Tasks with Power Automate

Explore how Power Automate, a key component of the Microsoft Power Platform, can streamline business processes by automating repetitive tasks and integrating various applications. Learn the fundamentals of building automated workflows, leveraging connectors, and implementing approval processes. Real-world demos and use cases will highlight how automation can enhance productivity and reduce manual effort.

Session Information →



“AI is a calculator for judgement. You still own the answer.”

- CJ Combs



## Michael Simms

**Vice President – Data & AI, Columbus**

A seasoned technical leader with over 30 years of experience in SQL Server, Azure Data Tools, AI, Power Platform, and Microsoft Dynamics AX & F&SC. Michael has architected and implemented numerous Dynamics and data solutions, leading several successful go-lives across industries.



## CJ Combs

**Senior Consultant – Data & AI, Columbus**

A Senior AI Business Consultant and Microsoft Copilot Studio expert with 25+ years of experience helping companies like Allstate, NASA, and GM unlock value with AI. CJ specializes in building custom GPTs, deploying automation, and guiding executive teams through impactful digital transformation.

October 21, 2025  
9:45 AM–10:45 AM ET

Desoto 2 - Convention  
Center, Mezzanine

# 101: New to D365 F&O Fixed Assets — Master the Basics and Take Control of Your Assets!

New to Fixed Assets in D365 F&O? Learn the foundational setup, full asset lifecycle—from creation to disposal—and how to generate key reports like the fixed asset statement. Whether migrating data or starting fresh, you'll leave with practical tools to manage assets with confidence.

[Session Information →](#)



“Fixed Assets is my favorite module in D365 F&O. From acquisition to disposal, it gives you full visibility and control—making asset management straightforward and powerful.”

- Jason Wilson



## Jason Wilson

**Senior Functional Solution Architect  
– Columbus**

Jason has over 20 years of finance experience and 11 years working with AX/D365. A CPA with a Master’s in Accountancy, he’s worked as a superuser and now as a functional architect. Outside of work, he enjoys traveling with his family and spending time with his two rescue dogs.

October 21, 2025  
3:00 PM–4:30 AM ET

Coastal 7 - Convention  
Center, Level 2

# All Roads Lead to Fabric: A Strategic Deep Dive into Microsoft’s Unified Data Platform

Microsoft Fabric is redefining the data platform by unifying analytics and management in one solution. This session shows how Fabric simplifies architecture, reduces costs, and drives collaboration, with seamless adoption through native Excel integration. We’ll close with a strategic discussion on whether to stay with Power BI or scale to Fabric for future needs.

[Session Information →](#)



“Microsoft Fabric unifies analytics and data management to simplify architecture, cut costs, and drive collaboration.”

- Michael Simms



## Michael Simms

**Vice President – Data & AI,  
Columbus**

A seasoned technical leader with over 30 years of experience in SQL Server, Azure Data Tools, AI, Power Platform, and Microsoft Dynamics AX & F&SC. Michael has architected and implemented numerous Dynamics and data solutions, leading several successful go-lives across industries.

October 22, 2025  
9:45 AM–10:45 AM ET

Desoto 3 - Convention  
Center, Mezzanine

# Netting Know-How: Navigating Offsets, Settlements, and Cash Flow

Curious about netting in D365 F&O? This session breaks down clearly—how to set it up, when to use it, and how it can simplify reconciliation and improve cash flow.

[Session Information →](#)



## Jason Wilson

**Senior Functional Solution Architect  
– Columbus**

Jason has over 20 years of finance experience and 11 years working with AX/D365. A CPA with a Master’s in Accountancy, he’s worked as a superuser and now as a functional architect. Outside of work, he enjoys traveling with his family and spending time with his two rescue dogs.

“One of my favorite features in D365 F&O is netting—you can offset customer receivables and vendor payables with the same party. It cuts down on extra transactions, saves fees, and keeps accounting cleaner. It’s a simple tool that makes a big difference.”

- Jason Wilson

October 23, 2025  
8:15 AM–9:15 AM ET

Osceola 2 - Convention  
Center, Level 2

# Image Tagging AI Case Study: A Customer Story

Discover a real-world implementation of AI to solve a business challenge. This session walks through the full lifecycle—from discovery to go-live—highlighting architecture, decisions, milestones, and outcomes. Co-presented with a customer.

[Session Information →](#)



“Clean, connected data is the  
real AI foundation.”

- Michael Simms



## Michael Simms

**Vice President – Data & AI,  
Columbus**

A seasoned technical leader with over 30 years of experience in SQL Server, Azure Data Tools, AI, Power Platform, and Microsoft Dynamics AX & F&SC. Michael has architected and implemented numerous Dynamics and data solutions, leading several successful go-lives across industries.

October 23, 2025  
9:30 AM–10:30 AM ET

Lafayette 2 - Convention  
Center, Mezzanine

# Now Boarding: Microsoft's D365 F/SCM FastTrack to Accelerate Solution Design and Achieve Business Value

Learn how leveraging Microsoft's FastTrack program accelerates D365 implementations. Introduction to using Microsoft's Implementation Portal for managing FastTrack engagements. Explore how workshops, process libraries, and milestone reviews help ensure your solution is right-fit, aligned with Microsoft best practices.

Session Information →



## Juanita Schoen

**Customer Executive/Sr. Engagement Manager**

Juanita has over 20 years of expertise as an IT Director, Engagement Manager, and PM with a background that includes in-depth experience in leading data & analytics projects and AX/D365 implementations, upgrades,

and support during her 10 years at Columbus.

Prior to her career at Columbus, Juanita was responsible for the delivery of clinical, regulatory, safety, medical information, quality, legal, and lab systems in the pharmaceutical industry.

She currently partners with customers to provide engagement-level strategic advisory, organizational change management, and program delivery leadership.

“When it was first launched, Microsoft's FastTrack program was primarily only available to large or select customers. Today your FastTrack certified partner can facilitate your implementation by guiding you through the value-added FastTrack activities, leveraging Microsoft's resources throughout your engagement.”

- Juanita Schoen

We look forward to meeting you  
at the Community Summit 2025!

Join us at Booth #1837.